Independence Day Celebration

Presented by your civic association – The Neighborhood Club of Bala Cynwyd

March! Salute! Celebrate!

And SUPPORT!
Lead Sponsorship Opportunities

Your NCBC contact: _____

email - phone: _____

GOLD	* Platinum level Business Membership * **TOP ROW** placement for your LOGO on **NCBC sponsor banner** * **Full-page AD** [prime position] in **Independence Day Program Booklet** * Sponsor listing in **NCBC Newsletters** (Summer & Fall)	**$1,800**
SILVER	* Platinum level Business Membership * **2nd ROW** placement for your LOGO on **NCBC sponsor banner** * **Full-page AD** [prime position] in **Independence Day Program Booklet** * Sponsor listing in **NCBC Newsletters** (Summer & Fall)	**$1,500**
Bronze	* Platinum level Business Membership * **3rd ROW** placement for your LOGO on **NCBC sponsor banner** * **Full-page AD** [prime position] in **Independence Day Program Booklet** * Sponsor listing in **NCBC Newsletters** (Summer & Fall)	**$1,000**

Core Support

Program Booklet Ad size	Merchant sponsor	Family - Individual sponsor
Full page	$500	$250
Half page	$250	$175
Quarter page	$175	$100

Checks to: ***The Neighborhood Club or "NCBC"***
PO Box 717, Bala Cynwyd, PA 19004

Why be a Lead Sponsor?

- **Bala Pride** - our parade is a **Tradition, since 1916**
- **Signature summer event -** attended by hundreds of families from across the Township
- **Raise your profile** - the Sponsor Banner will be seen at multiple events all year, the Program Booklet is a souvenir and resource. The newsletter listing will remind neighbors that you value our patronage
- **Support our Civic** - our community is YOUR community! Your membership connects you to the neighborhood