

The Neighborhood Club of Bala Cynwyd (NCBC)
Virtual Board Meeting
April 5, 2022

Board Attendees

Maxine Goldberg, Frederic Goldfein, Anne M. Greenhalgh, Aaron Gross, David Haas, Brian McGuire, Roger Moog, Randy Myer, Anita Pepper, Jim Remsen, Linda Sagman, Kay Stickles, Linda Tasker, Nielufar Varjavand, and Merle Zucker

Absent

Vanessa Coke Cohen, Jason Landau Goodman, Ricky Guerra, and Dan Russoniello

Officials Attending:

Representative Pamela DeLissio and Commissioner David McComb

Call to Order

President Aaron Gross called the meeting to order at 7:30 pm.

Police Report

Officer Zolnowski reported that catalytic converter thefts are on the rise. He said call the Police upon hearing any suspicious noises. The Officer recommended parking in the garage, parking near a streetlight or near a camera. Toyota Prius is the model of choice.

Elected Officials Report

Pamela DeLissio – made several announcements of upcoming events:

Open House

Thursday, April 7

4:00 p.m. to 7:00 p.m.

4001 Main Street, Suite 101, Philadelphia, PA 1912

Shred Event:

Saturday, April 9th 2022

9:00 a.m. – 11:00 a.m

Magisterial District Court, 925 Montgomery Avenue, Narberth 19072

116th Town Hall

10:30 a.m. April 19

via Zoom and Facebook Live

In-person location TBD

The Town Hall will cover four key policy issues: Gun safety legislation, Regional Green House Initiative, Charter School Reform, and Legalization of adult use of cannabis.

Commissioner David McComb – reported on an appeal from Cross Properties (Cross Properties was charging residents for parking and forcing them to park for long periods on the street). 111 Presidential is coming up before the Building and Planning Committee on April 6. The developer is open to

including affordable housing on the site. The developer of 1,2,3 Bala has asked the Township to enter into a Builder's Agreement.

President Aaron Gross reported for Commissioner Mike McKeon – who shared that this weekend marks the first of two spring cleanup weekends. The Township will also review the proposed paving list on April 6. On April 6, the Township will also vote on a sewer fee.

President's Report

President Aaron Gross – discussed meeting in person, starting in the fall. He suggested moving to a new location such as the Levering Mill Tribute House or Union Fire Association. He also raised the issue of whether the civic should keep up the remote option. He is in favor of keeping this option open.

Treasurer's Report

Past President Ricky Guerra – No report.

Secretary's Report

Secretary Anne M. Greenhalgh – presented the March 2022 minutes. Aaron Gross moved to approve the March minutes. Maxine Goldberg seconded the motion. The Board unanimously approved the March 2022 minutes.

NARBERTH AMBULANCE FUNDRAISING AND COMMUNITY PARTNERSHIPS

JEANINE DiTOMASSO, Chief Philanthropy Officer for Narberth Ambulance

Narberth Ambulance is the Ambulance Company which serves our community in its times of greatest need. The Ambulance Company is looking to spread awareness of the nature of its services. For more information, See: <https://www.narberthambulance.org/>

The Ambulance Company is a 501 c3. A fundraising events for this non-profit will take place in August—The Ardmore Rock-n-Ride. See <https://ardmoremusicall.com/ardmore-rock-n-ride/>

Standing Committee Reports

Independence Day Celebration – Anne Greenhalgh thanked the Board for supporting the Independence Day Celebration. She invited directors to partner with her in leading the event. She hoped that directors would share some time and treasure. So far, those recommended as honorees include: Jerry Francis for the lifetime achievement award; Terry Foley, for his service as the head of the City Avenue Special Services District; and two fallen Lower Merion fire-fighters. As for fundraising, Anita Pepper is looking into grants that can offset the cost of the Celebration and the Pavilion. Anne Greenhalgh recommended selling tickets again this year. Ticket sales typically raise about \$5,000 to \$7,000 (depending on the weather). She added that Maxine Goldberg, with support from Merle Zucker and Randy Myer, takes the lead on fundraising. Fundraising typically brings in about the same, \$5,000 to \$7,000. With robust ticket sales and fundraising, the burden on the Neighborhood Club decreases.

Public Service and Improvement, Anita Pepper reported funding from the American Rescue Plan targets more disadvantaged communities. She is looking into other sources of grant funding. Anne Greenhalgh will reach out to Donna Heller to get the construction project underway.

Newsletter committee – Jim Remsen noted that the newsletter is the public face of the Neighborhood Club. He announced that next newsletter is scheduled to go out in May. Story ideas include: the Independence Day Celebration, sponsorship for the 4th, the President’s Letter, The Commissioner’s Corner, the Pavilion, The Bala Theatre, the use of composting and rain barrels, the Farmer’s Market, the Barmouth Trail Head, the proposed roundabout, and a roundup of all the development in the area. The Editor’s deadline is the end of April. A 10th grade intern will also support the effort.

Membership, Vanessa Coke-Cohen – No report.

Ad Hoc City Ave. District Master, Roger Moog – reported that he attended the meetings of the Bala Cynwyd Neighborhood Coalition about the roundabout. Concerns included the number of residential units and traffic. The petition -- with 700 signatures – is now with the Board of Commissioners and Township officials. PennDOT has been very responsive to the concerns raised.

Zoning – Brian McGuire asked President Aaron Gross to talk securing funding for a City Avenue Streetscape Masterplan. The City Avenue Special Services District is interested in the effort.

Environmental Committee – Kay Stickles -- No report.

Beautification Committee— President Aaron Gross reported that he met with the Beautification Committee. The Committee continues to care for four or five locations. The World War II memorial is in need of volunteers to tend the site. He also recommended partnering with a flower shop or a tree care company and advertising this partnership for the benefit of all.

Farmers Market – Nielufar Varjavand reported that the Farmer’s Market will open in the beginning of June, with the arrival of Strawberry season. The address is 1 Belmont Avenue in May or June on Saturdays from 10:00 a.m. – 1:00 p.m. The Market is also looking for a manager to fill the role for 28 weeks, while the market is open.

Federation – No report.

Old Business

None.

New Business:

President Aaron Gross recommended that we welcome new businesses to present to the Board.

Adjourn

David Haas moved to adjourn the meeting. Randy Myer seconded the motion. The Board gave its unanimous approval.

The next meeting will take place on May 3, 2022 at 7:30 p.m. via Zoom

Respectfully submitted,
Anne M. Greenhalgh, Secretary